

**A Healthier America: ONE COMMUNITY AT A TIME**

# Indiana Joint National Public Health Week Conference IUPUI Campus Center April 6-7, 2010



## Sponsorship & Exhibitor Prospectus

IU School of Medicine  
Department of Public Health  
Office of Public Health Practice



**INDIANA UNIVERSITY**  
School of Medicine  
Department of Public Health  
IUPUI



Indiana State  
Department of Health



**PURDUE**  
UNIVERSITY



SCHOOL OF HEALTH, PHYSICAL  
EDUCATION, AND RECREATION  
INDIANA UNIVERSITY  
Bloomington



DEPARTMENT OF  
APPLIED HEALTH SCIENCE  
INDIANA UNIVERSITY  
School of Health, Physical Education, and Recreation  
Bloomington





# Welcome to the 2010 Indiana Joint National Public Health Week Conference

Dear Professional,

The Indiana State Department of Health, the Indiana Public Health Association, Marion County Health Department, and the Office of Public Health Practice at Indiana University School of Medicine Department of Public Health are presenting a joint National Public Health Week Conference, *A Healthier America: One Community at a Time*. Indiana University, Purdue University, Indiana Rural Health Association, and the Indiana Society of Public Health Education are also conference partners. This two-day conference is designed for professionals in local and state government agencies, health-related organizations, academics, environmental affairs, clinical medical care, health administration, and policy.

*A Healthier America: One Community at a Time* will be held at the Indiana University Purdue University Indianapolis Campus Center on April 6-7, 2010. This conference combines several annual conferences, with additional opportunities, including local and national speakers presenting over 35 sessions, Local Health Department Manager's Meeting, networking opportunities and events, poster sessions, special student tracks for graduate and undergraduates, and a trade show. Specific focus will be on health reform, partnerships, environmental health, professional development, public health science, and promising practices.

This conference offers a unique opportunity to showcase your products and services to an anticipated audience of over 425. Sponsorship and exhibitor opportunities are available, starting at a low rate of \$250. All packages include at least one complimentary registration (a \$170 value) and a booth for two days.

I hope you will consider becoming a part of this premiere event. To take advantage of all benefits, make your commitment by January 26, 2010. The final deadline for payment is March 1, 2010. If you have any questions, please don't hesitate to contact me at [katlnich@iupui.edu](mailto:katlnich@iupui.edu) or 317.274.3178. You can also stay up to date on the conference by visiting [http://www.pbhealth.iupui.edu/f\\_ophp/f\\_learn/annual%20conference%202010.html](http://www.pbhealth.iupui.edu/f_ophp/f_learn/annual%20conference%202010.html).

Best,

*Kate*

Kate Nicholson, MA  
Program Manager, Office of Public Health Practice  
IU School of Medicine Department of Public Health



# Why Exhibit at the Indiana Joint National Public Health Week Conference

## WHY EXHIBIT?

- Interact with more than 400 conference attendees from over 50 Indiana counties!
- Connect with public health professionals and students!
- Engage and inform leaders and practitioners from diverse fields.
- Build new partnerships.
- Showcase your innovative work.
- Gain exposure to the latest public health information
- Increase visibility and name recognition
- Showcase new products and services.

## WHO SHOULD EXHIBIT?

- Internship programs
- Education materials
- Nutritional products & information
- Pharmaceutical Companies
- Consulting Companies (Health Services, Policy, Social Marketing, Management)
- Medical/Health Products
- Publishers
- Health Departments/Agencies
- Research Organizations
- Health Technology Firms
- International Health Agencies
- Environmental Health Agencies
- Bioterrorism Prevention Organization
- Universities/Schools of Public Health
- Community-based Organizations

## WHO WILL VISIT YOUR EXHIBIT?

### PROFESSIONALS & STUDENTS FOCUSED ON:

- Alcohol, Tobacco and Other Drugs
- Alternative and Complementary Health Practices
- Community Health
- Community Health Planning and Policy Development
- Dentists
- Disabilities
- Environment Health
- Epidemiology
- Health Ethics
- Food and Nutrition
- Gerontological Health
- Health Administration
- Health Educators
- Health Informatics / Information Technology
- Health Law
- HIV/AIDS
- Injury Control and Emergency Health Services
- International Health
- Laboratory
- Maternal and Child Health
- Medical Care
- Mental Health
- Occupational Health and Safety
- Oral Health
- Population, Family Planning and Reproductive Health
- Public Health Education and Health Promotion
- Public Health Nursing
- School Health Education and Services
- Social Work
- Statistics
- Veterinary Public Health
- Vision Care



AMERICA:  
COMMUNITY AT A TIME  
National Public Health Week  
April 5-11, 2010 • www.nphw.org

# Increase Your Visibility With These Exhibitor & Sponsorship Opportunities!

## GOLD LEVEL--\$1,500

- Exhibit table for both days in prominent area
- Three complimentary registrations
- Name and contact information distributed to participants
- Materials placed in collateral
- Logo printed on brochure and participant materials
- Table tents with company information displayed at either lunch or opening session
- Full page ad in conference book
- One minute to address audience during a general session each day
- One PowerPoint slide to be shown at all general sessions
- Logo on signage

## SILVER LEVEL--\$750

- Exhibit table for both days in prominent area
- Two complimentary registrations
- Name and contact information distributed to participants
- Materials placed in collateral
- Logo printed on brochure and participant materials
- Half page ad in conference book
- One PowerPoint slide to be shown at all general sessions

## BRONZE LEVEL--\$400

- Exhibit table for both days
- One complimentary registration
- Name and contact information distributed to participants
- Materials placed in collateral

## EXHIBITOR--\$250

- Exhibit table for both days
- One complimentary registration
- Name and contact information distributed to participants

**April 6, 2009 will incorporate a specialized physician track and specialized law track.**

**April 7, 2009 will incorporate a specialized student track.**



# 2010 INDIANA JOINT NATIONAL PUBLIC HEALTH WEEK CONFERENCE EXHIBITOR AGREEMENT

PLEASE COMPLETE THIS FORM TO INDICATE YOUR COMMITMENT TO A HEALTHIER AMERICA: ONE COMMUNITY AT A TIME. THE FORM MUST BE RECEIVED BY **JANUARY 26, 2010** TO RECEIVE BENEFITS RELATED TO THE CONFERENCE BROCHURE. THE FINAL DEADLINE FOR ALL EXHIBITORS AND SPONSORSHIPS IS **MARCH 1, 2010**.

## PLEASE PRINT OR TYPE

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ORGANIZATION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### EXHIBITOR OR SPONSORSHIP LEVEL

GOLD (\$1500)

SILVER (\$750)

BRONZE (\$400)

EXHIBITOR (\$250)

### PAYMENT METHOD

CREDIT CARD

CHECK WILL BE SENT

PLEASE SEND AN INVOICE TO:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### SUBMIT TO:

KATE NICHOLSON, MA

PROGRAM MANAGER, OFFICE OF PUBLIC HEALTH PRACTICE

IU SCHOOL OF MEDICINE DEPARTMENT OF PUBLIC HEALTH

714 N. SENATE AVENUE, EF250

INDIANAPOLIS, IN 46202-3297

[KATLNICH@IUPUI.EDU](mailto:KATLNICH@IUPUI.EDU)

