

Indiana Joint National Public Health Week Conference

April 3-4, 2012

Indiana University Purdue University-Indianapolis

EXHIBITOR & SPONSORSHIP PROSPECTUS



er America Begins Today.
n the Movement!

nal Public Health Week
-8, 2012 • www.nphw.org

Welcome to the 2012 Indiana Joint National Public Health Week Conference!

Dear Professional,

The Indiana Public Health Training Center, in conjunction with the Indiana Minority Health Coalition, Indiana State Department of Health, Indiana Public Health Association, Indiana Society for Public Health Education, Indiana University School of Medicine Department of Public Health, Indiana University-Bloomington School of Health, Physical Education, and Recreation, and Purdue University Department of Health and Kinesiology are presenting the 2012 Indiana Joint National Public Health Week Conference. This year's national theme, *A Healthier America Begins Today*, calls for us to think about how we can keep the US healthy through behavior change.

This two-day conference is designed for professionals in local and state government agencies, health-related organizations, academics, environmental affairs, clinical medical care, health administration, and policy. *A Healthier American Begins Today* will be held at the Indiana University Purdue University Indianapolis Campus Center on April 3-4, 2012. This conference combines several annual conferences, with additional opportunities, including local and national speakers presenting over 40 sessions, networking opportunities and events, poster sessions, special student events, and a trade show. Specific focus will be on active living and healthy eating; alcohol, tobacco, and other drugs; communicable diseases; reproductive sexual health; and mental and emotional well-being.

This conference offers a unique opportunity to highlight your products and services to an anticipated audience of over 425. Sponsorship and exhibitor opportunities are available, starting at a low rate of \$200. All packages include at least one complimentary registration (a \$170 value) and a booth for two days.

I hope you will consider becoming a part of this premiere event. To take advantage of all benefits, make your commitment by February 1, 2012. The final deadline is March 30, 2012. If you have any questions, please do not hesitate to contact me at katlnich@iupui.edu or 317.274.3178. You can also stay up to date on the conference by visiting www.publichealthconnect.org.

Best,

Kate (Nicholson) Johnson, MA
Program Manager, Indiana Public Health Training Center
IU School of Medicine Department of Public Health



Why Exhibit at the Indiana Joint National Public Health Week Conference?

WHY Exhibit?

- Interact with more than 400 conference attendees from over 50 Indiana counties!
- Connect with public health professionals and students!
- Engage and inform leaders and practitioners from diverse fields.
- Build new partnerships.
- Showcase your innovative work.
- Gain exposure to the latest public health information
- Increase visibility and name recognition
- Showcase new products and services.

Who Should Exhibit?

- Internship programs
- Education materials
- Nutritional products & information
- Pharmaceutical Companies
- Consulting Companies
- Medical/Health Products
- Publishers
- Health Departments/Agencies
- Research Organizations
- Health Technology Firms
- International Health Agencies
- Environmental Health Agencies
- Bioterrorism Prevention Organization
- Universities/Schools of Public Health
- Community-based Organizations

WHO Will Visit Your Exhibit?

Professionals & Students focused on:

- Alcohol, Tobacco and Other Drugs
- Alternative and Complementary Health Practices
- Community Health
- Community Health Planning and Policy
- Development
- Dentists
- Disabilities
- Environment Health
- Epidemiology
- Health Ethics
- Food and Nutrition
- Gerontological Health
- Health Administration
- Health Educators
- Health Informatics / Information Technology
- Health Law
- HIV/AIDS
- Injury Control and Emergency Health Services
- International Health
- Laboratory
- Maternal and Child Health
- Medical Care
- Mental Health
- Occupational Health and Safety
- Oral Health
- Population, Family Planning and Reproductive Health
- Public Health Education and Health Promotion
- Public Health Nursing
- School Education and Services
- Social Work
- Statistics
- Veterinary Public Health
- Vision Care

Conference Sponsor— \$ 1,000

- One exhibit table for both days in prominent area
- Four complimentary registrations
- Name and contact information distributed to participants
- Materials placed in collateral
- Logo printed on all conference bag, brochure and participant materials
- Up to two pages in the conference book
- Two PowerPoint slides to be shown at all general sessions, including video
- Logo on conference signage
- Logo and hotlink placed on conference website

Exhibitor Plus— \$ 500

- Exhibit table for both days
- Two complimentary registrations
- Name and contact information distributed to participants
- Materials placed in collateral
- Up to two pages in conference book
- Two PowerPoint slide to be shown at all general sessions
- Logo and hotlink placed on conference website

Exhibitor— \$ 200

- Exhibit table for both days
- One complimentary registration
- Name and contact information distributed to participants
- Opportunity to address participants second morning of the conference
- Logo and hotlink placed on conference website



A Healthier America Begins Today.
Join the Movement!

National Public Health Week
April 2-8, 2012 • www.nphw.org

2012 INDIANA JOINT NATIONAL PUBLIC HEALTH WEEK CONFERENCE SPONSOR & EXHIBITOR AGREEMENT

PLEASE COMPLETE THIS FORM TO INDICATE YOUR COMMITMENT TO A *HEALTHIER
AMERICA BEGINS TODAY!*

THIS FORM MUST BE RECEIVED BY FEBRUARY 1, 2012 TO RECEIVE BENEFITS RELATED TO
THE CONFERENCE BROCHURE. THE FINAL DEADLINE FOR ALL EXHIBITORS AND
SPONSORSHIPS IS MARCH 30, 2012.

Please Print or Type

CONTACT NAME: _____

TITLE: _____

ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

EXHIBITOR OR SPONSORSHIP LEVEL

___ SPONSOR (\$1000) ___ EXHIBITOR PLUS (\$500) ___ EXHIBITOR (\$200)

PAYMENT METHOD

___ CHECK WILL BE SENT

___ PLEASE SEND AN INVOICE TO:

SIGNATURE: _____ DATE: _____

SUBMIT TO:

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