

A Joint Indiana National Public Health Week Conference



**National Public Health Week**

April 4-10, 2011 • [www.nphw.org](http://www.nphw.org)



April 5-6, 2011  
IUPUI Campus Center  
Indianapolis, IN

**Safety is No Accident:**  
**Live Injury-Free**

### Planning Partners



Indiana Public Health Training Center

connect.

learn.

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IU School of Medicine Department of Public Health





## National Public Health Week

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The Indiana Public Health Association, Indiana Tobacco Prevention and Cessation, Indiana Society for Public Health Education, Indiana State Department of Health, Indiana University School of Medicine Department of Public Health, Indiana University School of Medicine Department of Public Health Indiana Public Health Training Center, and Purdue University College of Health and Human Sciences are pleased to present the 2011 Indiana Joint National Public Health Week Conference, *Safety is NO Accident, Live Injury Free*. The conference will be held on April 5 and 6, 2011, at the Indiana University Purdue University Indianapolis Campus Center.

It only takes a moment for an injury to happen – a fall on a stair, a moment's glance away from the road, a biking or sports-related injury, a medication mix-up. But it also takes just a moment to protect against injuries and make communities safer. The potential for injury is all around us. Each year, nearly 150,000 people die from injuries, and almost 30 million people are injured seriously enough to go to the emergency room.

Injuries are not "accidents", and we can prevent them from happening. Taking actions such as wearing a seatbelt, properly installing and using child safety seats, wearing a helmet and storing cleaning supplies in locked cabinets are important ways to proactively promote safety and prevent injuries.

Together, we can help Hoosiers live injury-free in all areas of life: at work, at home, at play, in your community and anywhere people are on the move. We all need to do our part to prevent injuries and violence in our communities. Join us as we work together to create a safer and healthier nation.

This two-day conference is designed for professionals in:

- Alcohol, Tobacco and Other Drugs
- Community Health
- Disabilities
- Epidemiology
- Food and Nutrition
- Health Administration
- Health Law
- Emergency Health Services
- Laboratory
- Medical Care
- Occupational Health and Safety
- Population Health
- Public Health Nursing
- Social Work
- Alternative and Complementary Health Practices
- Community Health Planning and Policy Development
- Environmental Health
- Health Ethics
- Gerontological Health
- Health Educators
- HIV/AIDS
- International Health
- Maternal and Child Health
- Mental Health
- Oral Health
- Public Health Education and Health Promotion
- School Health Education and Services
- Statistics



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## Continuing Education Units

### Certified Health Education Specialists (CHES)

An application has been submitted to award up to 11 Continuing Education Contact Hours (CECH) for Certified Health Education Specialists (CHES). SOPHE, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.

Please note, a \$3 per contact hour fee will be collected by Indiana SOPHE for non-InSOPHE members.

### Social Work

CEUs for social workers are approved as Category 1.

## Registration

Registration fees include all materials, sessions, continental breakfast, lunch, afternoon break service, parking, and certificate of attendance.

### Rates

One Day Professional: \$90

Two Day Professional: \$170

One Day Student: \$45

Two Day Student: \$80

To be eligible for the student rate, you must be currently enrolled and show proof upon registration.

### How To Register

To register, visit [www.publichealthconnect.org](http://www.publichealthconnect.org). Follow the link to “Indiana Joint National Public Health Week Conference” and complete the online registration form.

After registering, you may pay by credit card by following the link provided at the end of registration. You can also pay by check by mailing a copy of your confirmation and a check payable to IU Department of Public Health to Indiana University, Attn: IPHTC Registration, 714 North Senate, Suite 250, Indianapolis, IN, 46202.

### Refund Policy

Full refunds will be granted to requests received in writing by fax or email at least 14 days prior to the program. Please allow four to six weeks for processing. Refunds will not be given for no-shows; however, a substitute participant will be accepted.



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### Exhibitors and Support Packages Available!

Sponsorship and exhibitor opportunities are available, starting at \$300. All packages include at least one registration, a booth for two days, and the opportunity to present to the audience.

For more information, please visit: [www.publichealthconnect.org](http://www.publichealthconnect.org) or contact Kate Nicholson, program manager of the Indiana Public Health Training Center at the IU SM Department of Public Health, at [katlnich@iupui.edu](mailto:katlnich@iupui.edu) or 317.274.3178.

### Special Events

#### April 4

**Pre-Conference: Minority Health Month Kickoff Webinar and Live Event: What Will You Do? --1:00pm-4:00pm**

This session is for current students in health care fields and health care professionals in practice, education, or government. This session is designed to educate and empower future and current public health professionals on the significance of minority health; highlight the importance of cultural competency; and discuss the role it plays in servicing communities of color and eliminating health disparities. These topics will be addressed during the session:

- What Is Cultural Competence?
- Cultural Competence & Clinical Outcomes
- Barriers to Quality Care
- Why is Cultural Competency Important?

This event is sponsored by the Indiana State Department of Health Office of Minority Health, Minority Health Coalition of Marion County, Indiana Minority Health Coalition, and the Indiana Public Health Training Center. Participants may attend the live session or webinar, but registration is required. A separate registration form is available at [www.publichealthconnect.org](http://www.publichealthconnect.org).

#### April 5

**Local Health Department Managers Meeting--1:00-3:30 pm**

The Local Health Department Managers Association will hold their quarterly meeting.

**InALBOH Meeting--1:00-3:30 pm**

The meeting will include annual election of officers, an advocacy training session specifically for local boards of health presented by NALBOH staff, review of recent InALBOH survey findings and more.

**Indiana Public Health Training Center Launch Party--5:00-7:00 pm**

All conference attendees are invited to the new Indiana Public Health Training Center's launch party. Part of the IU School of Medicine Department of Public Health, the Training Center (formerly the Office of Public Health Practice) offers continuing education, networking, and resources for public health professionals. Come learn about the new Training Center, network with others, and have a good time!



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### April 6

#### **Dr. Stephen J. Jay Award for Leadership in Public Health Award--9:10 am**

The idea for this award was initiated by Dr. Lloyd Kolbe, faculty member in the School of HPER in Bloomington, to acknowledge the leadership of Dr. Stephen Jay during his tenure as the inaugural chair of the IU Department of Public Health. This award is presented to an MPH student who exhibits exemplary public health leadership, scholarship and practice resulting in the improvement of public health in Indiana. It is given on a rotating basis between the three MPH Programs at IUPUI, IU Bloomington and Purdue.

#### **Dr. Stephen S. Jay Lecture--9:15-10:15 am**

The Dr. Stephen J. Jay lecture series was established in 2007 by the Indiana Tobacco Prevention and Cessation Agency (ITPC) to honor Dr. Stephen J. Jay and his lasting contributions to tobacco control. Dr. Jay is a professor of Medicine and Public Health, Indiana University School of Medicine (IUSM) and past (founding) chair of the Department of Public Health. He has been a ITPC Executive Board member since the agency was established in 2000. Dr. Jay is a practicing internist/pulmonary specialist and teaches medical and other health sciences to graduate students. He has authored publications in education, health policy, and history journals.

#### **Student Poster Presentation and Contest--8:00 am-4:45 pm**

The Indiana Public Health Association and Purdue University are hosting a student poster contest. Students are encouraged to create posters demonstrating research, information, and theories in public health, especially as they relate to the theme of the conference. Abstracts are due by March 20th to [www.publichealthconnect.org](http://www.publichealthconnect.org). For more information, contact Kate Nicholson at 317.274.3178 or [katlnich@iupui.edu](mailto:katlnich@iupui.edu).

## A Note About the Indiana Joint Conference

This conference is a joint partnership. Each partner organization has designed sessions that highlight some of the work and issues that are of importance to the organization. In the following agenda, the host partner is listed. The abbreviations are as follows:

IPHA: Indiana Public Health Association

IPHTC: Indiana Public Health Training Center at IUSM Department of Public Health

InSOPHE: Indiana Society for Public Health Education

ISDH: Indiana State Department of Health

DPH: IUSM Department of Public Health

ITPC: Indiana Tobacco Prevention and Cessation

Purdue: Purdue University College of Health and Human Services

Peer Reviewed: Submitted through the Peer-Reviewed abstract process



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## April 5th Agenda

8:00-9:00 am: Registration, Trade Show, and Posters

9:00-10:15 am: Welcome and Opening Keynote Presentation



### Opening Keynote Presenter

Hosted by DPH and IPHTC

Dr. Grant Baldwin is the Director of the Division of Unintentional Injury Prevention at the National Center for Injury Prevention and Control. Dr. Baldwin joined NCIPC in November 2006 as acting Deputy Director. Prior, Dr. Baldwin served as a senior advisor in the Coordinating Center for Environmental Health and Injury Prevention and the National Center for Environmental Health / Agency for Toxic Substances and Disease Registry. Dr. Baldwin received his PhD in Health Behavior and Health Education at the University of Michigan School of Public Health and a MPH in Behavioral Sciences and Health Education from the Rollins School of Public Health at Emory University.

10:15-10:30 am: Break, Posters, and Trade Show

10:30-11:30 am: Concurrent Sessions

Hosted by:	Presenter	Organization	Title	Description
InSOPHE	Jamie Curts, BS	Spectrum Health Systems	<b>How to Create a Culture of Worksite Wellness and Maintain It</b>	It is well documented that a healthy workforce and work environment contributes to a healthier bottom line. During this session, you will learn the steps to creating a healthy workplace culture that is sustainable and becomes a part of your business strategy.
IUSM DPH	Greg Steele, DrPH, MPH	IUSM Department of Public Health	<b>What You Need to Know About Outbreak Investigations</b>	Join Dr. Greg Steele, Associate Professor of Epidemiology at IU School of Medicine Department of Public Health, for a review and discussion of investigation strategies during and after outbreaks.
Peer Reviewed	Barb Himes, CLS	Indiana Perinatal Network and First Candle/SIDS Alliance	<b>Bedtime Basics for Babies; Safe Sleep Saves Lives in Indiana</b>	This session will define Sudden Infant Death Syndrome (SIDS) and Asphyxia. It is designed to inform educators and health care providers on the American Academy of Pediatrics (AAP) SIDS risk reduction recommendations. Resources will be identified for families in need of a safe sleep environment.
ISDH	Ellen Bloom, MPH and Laura Gano, MPH	Indiana State Department of Health Lead and Healthy Homes Program	<b>Keeping Kids Safe: Lead Poisoning Prevention</b>	Lead poisoning prevention is a crucial component of any healthy homes program. The negative health and behavioral effects of lead poisoning can be lifelong. This session will provide attendees with an introduction to lead poisoning and will discuss current and future trends in prevention. Information will also be provided on the social costs of lead poisoning.



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IPHTC	Brian Johnson, MS	Aquent	Interviewing: The Art and Science of Selecting the Right Person for Your Team	If you are involved in the interviewing and hiring process for your organization then this session is for you. Learn the ways to ask informative interview questions while staying legal so you may choose the best candidate for your team!
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11:30 am-1:00 pm: Lunch, Posters, and Trade Show

1:00-2:00 pm: Concurrent Sessions

Hosted by:	Presenter	Organization	Title	Description
InSOPHE	Patrick N. Lohman, MS, CSCS	RMS - Safety & Ergonomics	<b>Workplace Ergonomics: The Preventative Solution</b>	Musculoskeletal injuries have constantly plagued worker's compensation costs and employee productivity. While wellness programs work to keep employees healthy, it is also their employers' obligation to offer a safe working environment. Repetitive motion injuries are one of the leading causes for OSHA recordable injuries. Pat will be talking about what the field of workplace ergonomics entails, what industries it has made a positive impact on, the myths that surround the field, and also some tips on preventing these types of injuries.

DPH	Lisa Staten, PhD	IUSM Department of Public Health	<b>Understanding Social Determinants of Health</b>	Join Dr. Lisa Staten, IU School of Medicine Department of Public Health's Social and Behavioral Sciences Division Director, for a discussion on how one's environment shapes health status. Time will be spent looking at disparities and ideas on overcoming barriers.
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Peer Review	Hollie Lambert, MSEd and Pamela Brock, BA	Elkhart County Health Department and Puyrdue Extension Elkhart County	<b>Elkhart County Drive Rite, A Cooperative Teen Driver Initiative</b>	Motor vehicle crashes continue to be the leading cause of death for 5-34 year-olds, and according to the CDC, greater attention is being put on traffic safety as an aspect of public health. While there are many avenues for reducing the instances of motor vehicle death and injury, Safe Kids Elkhart County uses a multi-faceted approach to promote safe driving habits in our community. This session discusses the different components and goals of the program Elkhart County Drive Rite Initiative.
ISDH	Shelley Matheson, BS; Lixia Lu, PhD Mp (ASCP); Jennifer Dunlap, BA; Angela Cierzniewski, MPH, Sandra Gorsuch; Dr. Dorota Szczepaniak	ISDH Laboratories and IU Health	<b>Solving the Mystery of the 100-Day Cough</b>	The number of cases of whooping cough (also known as pertussis) in Indiana is at a 50 year high. While many think of pertussis as a childhood disease that has disappeared, the number of cases has increased steadily over the past few years. This tabletop exercise will walk participants through a pertussis investigation, from testing to treatment. Participants will fill the roles of laboratorian, school nurse, and field investigator as a hypothetical scenario is investigated.
IPHTC	George Roots	Squish Designs	<b>Mobile Marketing and Health Promotion</b>	This session will look at the impact of mobile marketing on the health industry, specifically health promotion. A review of available technology, sample campaigns, and resources will also be addressed.
2:00-2:30 pm: Break, Posters, and Trade Show				
2:30-3:30 pm: Concurrent Sessions				



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InSOPHE	Keith Reissaus	Goodwill Industries of Central Indiana	<b>Health Plans are Unsafe - They Pay for Volume not Quality</b>	This panel discussion will feature Nancy Meadows, RN, BS, from the Central Indiana Alliance for Health-A Robert Wood Johnson Foundation Aligning Forces for Quality Community; Calvin E. Roberson, Jr., MHA, MPH, Indiana Minority Health Coalition; and Betsy Lee, RN, MSPH, Indiana Patient Safety Center. Aligning Forces for Quality is a Robert Wood Johnson Foundation signature effort to collaboratively lift the quality of health care in seventeen communities across America. At the heart of this initiative is the individual consumer who by making informed choices and actively engaging in their own care will have better, safer health outcomes. Leaders of this initiative in central Indiana will present and react on the consumer's perspective and role to improve health care quality and safety.
Peer Review	Andrew Wood, JD	Hamilton Food and Health Institute	<b>Food Contamination and Safety</b>	This year's national theme, "Safety is No Accident: Live Injury Free," calls for us to think about how we can keep the United States food supply healthy and safe. We propose to discuss current methods of insect and pest control and evaluate the impact on food costs using cost input measures including the non variable costs and the variable costs. The presentation will be interactive.
ISDH	Laura Hormuth, MS, RD and Juliana Hammer, MPH, CHES	Indiana State Department of Health	<b>The Indiana Healthy Weight Initiative: A Vision for Tomorrow, Strategic Actions for Today</b>	After talking about it and planning for almost two years, Indiana's Comprehensive Nutrition and Physical Activity Plan, 2010-2020 is a reality. Learn more about implementation priorities, measurable outcomes and some early successes as partners around the state are taking action.



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### April 5th Agenda

IPHTC

Robby Slaughter

Slaughter  
Development, LLC

**The Power of No**

Are you overwhelmed at work? Do you tend to say "yes" ...to everything? Learning to say "no" is one of the best ways to improve productivity at the office, but doing so can be incredibly difficult. In this session, we will talk about the true meaning of "no," Show how "no" actually shows loyalty, focus, and specialization, Discuss strategies for saying "no" in a positive way, and Use "no" to separate real urgency from false urgency.

3:30-3:45 pm: Break

3:45-4:45 pm: Closing Keynote Speaker

### Closing Keynote Presenter

Hosted by IPHA

Claude Earl Fox, MD, MPH is a public health physician who has dedicated his career to equal access to health care. He is currently a professor in the Department of Epidemiology in the Miller School of Medicine at the University of Miami. Dr. Fox served as the Administrator of the Federal Health Resources and Services Administration in the Department of Health and Human Services. Dr. Fox worked closely with the Bureau of Health Professions on reducing physician shortage in rural and urban neighborhoods as well as the Bureau of Primary Care to expand federally funded community health centers and provide medical personnel to staff these centers through the National Health Service Corp. He was Alabama's state health officer from 1986 to 1992 and served as the President of the Association of State and Territorial Health Officials. As Director of the Florida Public Health Institute, he has for the last 3 years, been working on the development of a benchmarking metric for public health nursing. Dr. Fox earned his medical degree at the University of Mississippi in 1972 and received a master's of public health from the University of North Carolina in 1975.





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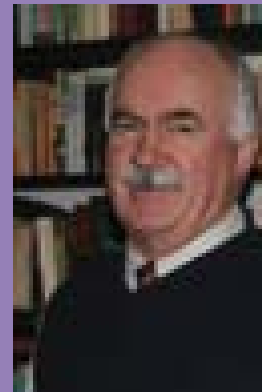
## April 6th Agenda

8:00-9:00 am: Registration, Trade Show, and Posters  
9:00-10:15 am: Welcome and Opening Keynote Presentation

### Opening Keynote Presenter

2011 Dr. Stephen J. Jay Lecture  
Hosted by ITPC

John Pierce, PhD is a Professor, Cancer Center / Family & Preventive Medicine, at the University of California San Diego. Dr. Pierce has published over 260 papers in the areas of cancer prevention and control. His major area of interest is promoting behavior change at the population level and his team is well known for their work on tobacco use and nutrition.



Dr. Pierce’s research group has become well-known for the defining the trends in smoking in the United States by developing measures of initiation and cessation and susceptibility to smoking’ for adolescent never smokers which is now widely used. This work began in Australia in the early 1980s and includes a series of in-depth reports on smoking behavior change in California, established the effectiveness of using telephone counseling for behavior change; and outlined the effectiveness of tobacco industry advertising and promotional activities in encouraging young people to start smoking and thwarting the public health efforts to convince adolescents not to smoke.

10:15-10:30 am: Break, Posters, and Trade Show  
10:30-11:30 am: Concurrent Sessions

Hosted by:	Presenter	Organization	Title	Description
Peer Review	Cynthia Stone, DrPH, RN; Marion Green, MPH; Sandy Cummings, MSW; Millie Fleming-Moran	IUSM Department of Public Health and Marion County Health Department	<b>Health Impact Assessment as a Service Learning Project</b>	This session will discuss the planning and implementation of a Health Impact Assessment (HIA) course that incorporates a service learning project. The public health students will be working in teams to complete a health impact assessment of the proposed phase 1 which is the bus expansion in Marion County. The presentation will discuss concepts of conducting a HIA, as well as the formation of the partnership and development of the course.



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IPHTC	Daniel Griffith, JD, SPHR	IUPUI Human Resources Administration	<b>Managing Conflict in Interpersonal Work Relationships</b>	Having difficulty working with a customer, a co-worker, your boss? Do you try to avoid certain interactions because you fear conflict? This workshop focuses on the causes of conflict, the various approaches individuals can take to handle conflict, and a step-by-step process for managing various conflict situations in the workplace.
IPHA	Lisa Marchal, Mdiv	RESULTS/ RESULTS Educational Fund (REF)	<b>Framing Your Public Health Message for Public Impact: Not just more but smarter communication</b>	What messages resonate with the public's strongly held beliefs? Research can support our knowledge of public health messages that are most likely to connect with people's core values, whether communicating about services or advocating for good policy. The session will engage participants in practice at forming messages for maximum impact with the public.
DPH	Ingrid Ritchie, PhD	IUSM Department of Public Health	<b>Air Quality in the Built Environment</b>	This session provides an overview of air quality issues in the built environment, with a focus on problems and solutions in residential settings.
ITPC	Glenn Schneider	Horizon Foundation (Maryland)	<b>Public Health Advocacy</b>	This is the first in a series on public health advocacy that will include the following topics: leadership, community organizing, and media advocacy.
Purdue	Adam E. Barry, PhD	Purdue University	<b>Do Driving While Intoxicated (DWI) Offenders Perceive Their Drinking as Problematic? A Comparison of Personal Interpretations and Objective Measures</b>	Problem drinkers account for a large proportion of those convicted of driving while intoxicated (DWI). Therefore, we seek to a) present the rate and severity of problem drinking among a sample of DWI offenders, b) contrast offender-perceived proportion of problem drinking against two separate indicators of problem drinking, and c) determine demographic characteristics affecting the likelihood an offender would self-identify as a problem drinker.

11:30 am-1:00 pm: Lunch, Posters, and Trade Show

1:00-2:00 pm: Concurrent Sessions

Hosted by:	Presenter	Organization	Title	Description
Purdue	George Avery, PhD, MPA	Purdue University	<b>Healthcare Reform and Public Health: An Overview</b>	This session will review the Patient Protection and Accountable Care Act of 2010 with an emphasis on the impact on public health programs and a discussion of the prospects for full implementation.



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Peer Review	Tristan Kirby, BS	Purdue University	<b>Examining the Gateway Effect of Alcohol among U.S. 12th Graders</b>	Alcohol use and abuse among adolescents is a major public health threat that can result in numerous problem behaviors, including truancy, low grade point average, and future problem drinking. The purpose of research was to assess the gateway effect of alcohol consumption, in leading to tobacco and other drug use among a nationally representative sample of high school seniors. This presentation will focus on these research findings and on the anticipated implications these data have for school-based health and substance abuse prevention programs.
ISDH	Emily Krueger, MA and Charrie Buskirk, MPH	Indiana State Department of Health	<b>Social Immersive Media and Maternal and Child Health: Increasing Knowledge with Interactive Tools</b>	The Maternal and Child Health (MCH) Division of the Indiana State Department of Health (ISDH) is currently working with SNIBBE Interactive, Inc. to develop the Social Immersive Media Project for Life-course Education (SIMPLE) program tool. This session will include: participant interaction with the SIMPLE tool; power point presentation; and a question/answer session.
IPHTC	Gerri Waggle	Marion County Health Department	<b>Understanding Hoarding</b>	While television shows related to hoarding become more and more popular, little information has been made available to public health professionals on how to assist those who hoard beyond environmental clean up. The speaker will offer suggestions on how to connect individuals with appropriate services, how hoarding and environmental clean up may work, and other key issues.
DPH	Tess D. Weathers, MPH and Komal Kochar, MBBS, MHA	IU School of Medicine, Department of Public Health	<b>Addressing Disparities in Healthcare by Improving Race, Ethnicity, and Language Data Collection: No More Eyeballing</b>	Disparities in health and healthcare have been widely documented among minority populations, however attempts to identify and address disparities have been hampered by the lack of comparable and reliable information regarding patients' race, ethnicity, and preferred language (REL). In this session, participants will learn about efforts within Indiana and nationally to improve the process of REL data collection, to assess healthcare outcomes by REL, to implement interventions within specific facilities to reduce disparities, and to share outcomes stratified by REL with the public as part of the healthcare transparency movement.
IPHA			<b>Local Public Health Data – Access &amp; Utilization</b>	A good reading of Public Health's 10 Essential Services reveals the crucial role for public health to conduct community assessment and planning. This session will review sources for county-based data and also discuss local research that LHDs and partners can conduct to assess community priorities.



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DPH	Cindy Stone, DrPH, RN	IUSM Department of Public Health	<b>Making Health Policy or Making Sausage: What is the Difference?</b>	Has it been a long time since high school government class? What do you remember about how legislation is passed? What is similar between making policy and making sausage? How can you learn about what is being discussed and have an impact on this process? This session will help answer these questions, give some background information and provide a time to discuss current state and federal legislative policies.
ITPC	Glenn Schneider	Horizon Foundation (Maryland)	<b>Public Health Advocacy</b>	This is the second in a series on public health advocacy that will include the following topics: leadership, community organizing, and media advocacy.

2:00-2:30 pm: Break, Posters, and Trade Show

2:30-3:30 pm: Concurrent Sessions

Hosted by:	Presenter	Organization	Title	Description
ITPC	Glenn Schneider	Horizon Foundation (Maryland)	<b>Public Health Advocacy</b>	This is the third session of three on public health advocacy that will include the following topics: leadership, community organizing, and media advocacy.
Purdue	Jeffrey M. Haddad, PhD and Jessica E. Huber, PhD	Purdue University Department of Health and Kinesiology	<b>Balance and Fall Prevention in Older Adults and Adults with Parkinson's Disease.</b>	Falls are the leading cause of accidental death and injury in older adults. In individuals with Parkinson's disease (PD), the problem is even more pronounced. In this session we will discuss how the control of balance was traditionally believed to be mostly reflexive. We will also show how the role of cognition in balance is particularly important for explaining falls in individuals with Parkinson's disease (Bloem et.al. 2006). We will conclude the session by discussing a new computer-based training apparatus currently being developed in our laboratories that is designed to integrate cognitive and balance training.
Peer Reviewed	Todd Cummings, PhD	Fort Wayne Community Schools	<b>Ryan White as Public Health Advocate: A Study of the Fan Letters of Ryan White</b>	Through Ryan's fight to attend school, he received national attention through popular magazine interviews, television appearances, and the film, The Ryan White Story. Analysis of Ryan's fan letters offers recommendations for education of HIV/AIDS prevention as well as counteracting stigma that may be experienced by a YPLH/PWA.
Peer Reviewed	Kim Irwin, MPH, CHES	Health by Design/Alliance for Health Promotion	<b>Transportation Safety: Protecting Pedestrians, Bicyclists, and Other Vulnerable Users</b>	We increasingly recognize the impact of transportation funding and policies on public health, community vitality, and citizens' overall quality of life. Please join us in this session to learn more about: 1) the links between the built environment and public health, 2) transportation safety issues and the increased vulnerability of some populations, and 3) how you can assist in advancing and advocating for better transportation policies.



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ISDH	Pete Fritz, BS, BLA and Rose Scovel, MPA	Indiana State Department of Health and LSL Planning, Inc.	<b>Integrating Community Planning and Public Health</b>	This session examines how planners and public health professionals can work together to build healthier and safer communities. Attendees will learn the strategic points at which planners and public health professionals can coordinate their efforts: visioning and goal setting, plans and planning, implementation tools, site design and development, public facility siting and capital spending. The session also examines the role of universal design in creating healthy communities, accessible to all users.
DPH	John Parrish-Sprowl	Global Health Communication Center	<b>Improving Health Through Effective Community Research Partnerships</b>	The involvement of the community in research helps to enhance the community's ability to address many issues and ensures that researchers understand community priorities. The aim of this breakout session is to explore the concept of community engagement and provide guidance on how to develop and sustain successful partnerships with the community.
IPHA			<b>Current Issues for Sustainability of Local Health Departments</b>	What do we know about trends and status of local health departments and public health workforce in Indiana and across the nation? What impact is loss of revenue having on LHDs and how are they coping? This session will include a look at NACCHO survey data supplemented by data from Indiana as well as a report on research about how the opportunities and barriers for collaboration between local health departments and primary care.
IPHTC	Julia Mattern, CPCC, ACC	Julia Mattern Life Coaching, Inc.	<b>Put The Juice Back in Your Life: Discover the Power of Positive Energy</b>	In these days of budget cuts, layoffs and having to do more with less, it's easy to feel burned out and fatigued. In this highly interactive workshop, you will learn creative strategies to manage your energy for peak performance in your life and work. Come prepared to explore new perspectives and discover new ways of thinking!

3:30-3:45 pm: Break  
 3:45-4:45 pm: Closing Keynote Speaker



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#### Closing Keynote Presenter

Hosted by DPH and IPHTC

Richard Wilk is professor of anthropology and gender studies at Indiana University where he directs the Food Studies Program. With a PhD in Anthropology from the University of Arizona, he has taught at the University of California Berkeley, University of California Santa Cruz, New Mexico State University, and University College London, and has held fellowships at Gothenburg University and the University of London. His initial research on the cultural ecology of indigenous Mayan farming and family organization was followed by work on consumer culture and sustainable consumption, energy consumption, globalization, television, beauty pageants and food. His most recent books are *Home Cooking in the Global Village*, *Off the Edge: Experiments in Cultural Analysis*, *Fast Food/Slow Food*, and *Time, Consumption, and Everyday Life*.



**More Sessions Coming Soon!**